

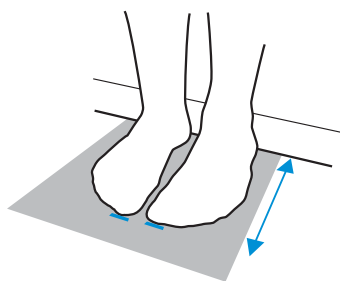
WIDE + DEEP Mens' Fitting Guide

1. Measuring your feet

Your first step is to carefully measure your feet – you may find it helpful to have a friend assist you...

TIPS FOR BETTER MEASUREMENT: Wear the socks/hosiery you would normally wear and take measurements towards the end of the day – your feet will usually expand during the course of the day.

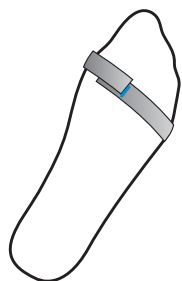
MEASURE YOUR FOOT LENGTH



- 1 Put a piece of paper on the floor against a wall. Stand on the paper with heels against the wall.
- 2 For each foot mark the paper at the tip of the longest toe.
- 3 Measure in mm the distance from the edge of the paper to the furthest mark and record it here:

FOOT LENGTH mm

MEASURE YOUR FOOT GIRTH



- 1 Wrap a thin strip of paper around the widest part of each foot just behind the toes.
- 2 For both feet, with the foot flat on the floor, mark the paper at the point it begins to overlap.
- 3 Measure in mm from the edge of the paper to the furthest mark and record it here:

FOOT GIRTH mm

2. Find your perfect fitting

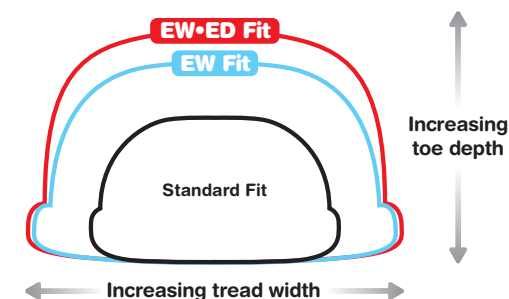
Use the chart below to find your perfect fitting and then choose from our range of men's shoes.

Our Men's shoes are available in the following fittings:

EW EXTRA WIDE

EW•ED EXTRA WIDE /EXTRA DEEP

Both EW and EW•ED fittings include a removable insole for even more depth or orthotic insertion where required.



MEN'S FITTING CHART

Find your *Foot Length* in the left column to identify your SHOE SIZE*, move across the table to the first measurement greater than your *Foot Width* to identify your FITTING:

FOOT LENGTH	FOOT WIDTH		
	feet too narrow for our shoes	EW	EW•ED
264-272mm – SIZE 6	226mm	238mm	256mm
264-272mm – SIZE 7	232mm	244mm	262mm
272-280mm – SIZE 8	238mm	250mm	268mm
280-288mm – SIZE 9	244mm	256mm	274mm
288-296mm – SIZE 10	250mm	262mm	280mm
296-304mm – SIZE 11	256mm	268mm	286mm
296-304mm – SIZE 12	262mm	274mm	292mm

*YOU MAY BE A SMALLER SIZE THAN YOU EXPECTED. On the high street people often have to buy shoes that are bigger than they really need just to fit wider feet. Our Wide + Deep shoes should be both the correct length and width for your feet.

To Order ☎ 0845 370 0 380 or 🌐 www.simplyfeet.co.uk